



April 6th, 2022

Ramadan campaign - Heya Masr Foundation and MAJID AL FUTTAIM

Majid Al Futtaim sponsors Heya Masr by donating a portion of its profits to help Heya Masr's mission of educating and empowering children living in poverty and creating safe neighborhoods in which to thrive.

MAJID AL FUTTAIM and the HEYA MASR foundation for community development collaborated to support the foundation's mission of eradicating violence against women and children. Gender Equality, Reduce Inequalities, Good Health and Well-Being, Quality Education for All, and Partnerships to Achieve Social Impact Goals are among the United Nations Sustainable Development Goals (UNSDGs) that the foundation promotes.

MAJID AL FUTTAIM supports Heya Masr by assigning a percentage of sales from their mall tenants: House of Cocoa, La Poire, Simonds, and Dukes in Mall of Egypt, city centre Maadi, city centre Almaza, and city centre Alexandria to help the organization.

