



2024, Q1 REPORT

SHE IS EGYPT, **S**TRONG
EDUCATED AND **E**MPOWERED

IN PERON PROGRAMS

Heya Masr has made significant strides in empowering communities through its impactful programs and partnerships. Some notable achievements included:

- We graduated a total of 195 girls from the Heya Masr children's program, helping them fight domestic violence.
- Trained Heya Masr facilitators on program modules.
- Graduated 18 children in partnership with Atal El Kosar foundation.
- Graduated 56 children in partnership with Ahlam Establ Anter
- 21 Sudanese children graduated from our programming in partnership with Afrah Foundation.
- Graduated 23 children in partnership with our partner Ndaa el Horia Foundation.

Parenting Programming Hayatan

Our team of facilitators conducted our Hayatna parenting programming for more than 120 parents.

Here are some of the results of the impact:

- Increase in the (Awareness Against Female Genital Mutilation) index from 76% to 96%
- Increase in the (Child Protection) index from 75% to 87%
- Increase in the (Child Advocacy) index from 66% to 70%
- Increase in the (Gender Equality) index from 74% to 83%
- Increase in the (Positive Parenting) index from 75% to 83%
- Increase in the (Awareness Against Early Marriage) index from 96% to 100%



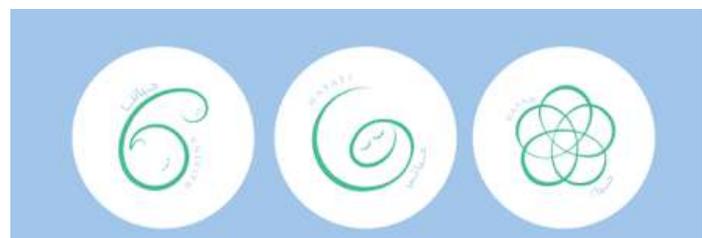
ONLINE PARENTS WEBINARS

Delivered a monthly online awareness seminar for at least 90 mothers and caregivers on topics:

- ❖ A New Year in Parenting
- ❖ Insecure Attachment Theory
- ❖ A Safe Child



We have partnered with ACE - Academic Community Engagement, where American University in Cairo (AUC) students implemented a community-based learning project to support Heya Masr's cause, fostering collaboration and knowledge exchange.







Developing Resilience in Egypt's Young Generation



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تة في حياة طفولنا

غير ملبي إساءة خفية
تغيير في علاقتي
بأنواع الاساعات

دمشاح الزين
مستشارة نفسية

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Building Egypt's future Generation
... one child at a time...



بالتعاون مع مركز تميز
استقبال الطفل للحياة



هي مصر
HEYA MASR